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"LOMAP has been a practice 'partner' of mine since conception. The team provided me with the **tools, framework and confidence** to transform my vision into a reality. They always have their finger on the pulse of the most **innovative technologies and practice management tools and seminars**. I attribute much of my success to the support of LOMAP."

— Sofia Lingos, Esq., *Lingos Law*

"Kelsey & Trask, P.C. consulted with LOMAP shortly after opening in 2008. One of the most helpful results of that collaboration was the **identification and development of a marketing plan** that has brought success and recognition to our firm. The importance of their advice during those formative days cannot be understated."

— Matthew Trask, Esq., *Kelsey & Trask, P.C.*

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■ OUR STAFF



Rodney S. Dowell, Esq.
Executive Director, Lawyers Concerned for Lawyers
Director, LOMAP

Rodney started the LOMAP program in 2007, following a lengthy career as a civil litigator in Massachusetts and Colorado, where his practice included issues related to attorney malpractice. He is a nationally prominent lecturer on law practice management issues and is active in the solo and small firm community via his participation in local and national bar associations.



Jared D. Correia, Esq.
Assistant Director
Senior Law Practice Advisor

Jared joined LOMAP in 2008, having previously served as the Massachusetts Bar Association's Publications Attorney. He is a former practicing attorney. The author of 'Twitter in One Hour for Lawyers' and editor of LOMAP's blog, Jared frequently contributes content and presentations for local and national lawyers' organizations.



Heidi S. Alexander, Esq.
Law Practice Advisor

Heidi joined LOMAP in 2011. She is a former practicing lawyer, having managed her own solo law firm, as well as a web consulting business. An active volunteer, Heidi participates in local and national bar associations, and frequently volunteers her time to non-profits, inside and outside of the legal community. She is one of a growing number of attorneys dedicated to Apple products.



Rachel M. Casper
Administrative Assistant

Rachel joined LOMAP in 2010. She attended UConn Law School, where she was a member of the Connecticut Public Interest Law Journal. She was a two-year captain of her collegiate debate team. Rachel is active in the Boston chapter of the Association of Legal Administrators. Over the course of seven years, she was an intern with Nypro, Inc.

■ OUR PROGRAM

The Massachusetts Law Office Management Assistance Program (LOMAP) provides law practice management consulting to Massachusetts-licensed attorneys seeking to start law firms, established law firms seeking to grow their practices and law students intending to practice in Massachusetts. LOMAP helps lawyers to establish and institutionalize professional office practices and procedures. LOMAP services are free and confidential. A nominal fee is assessed for client office visits.

MISSION: To help attorneys to deliver quality legal services, strengthen client relations and enhance the quality of their own lives.

■ OUR RESOURCES

CONSULTATIONS—You can speak to us directly about the management of your law firm. We are available for telephone consultations, office visits and web conferences. To schedule an appointment, contact Rachel Casper, at rachel@masslomap.org.

LUNCH HOUR LEGAL MARKETING—We get lots of questions about marketing, so we provide free monthly webinars from nationally recognized legal marketing experts. To become a member, visit lunchhourlegalmarketing.com.

BLOG—We publish weekly to our blog. If you've got a question about law practice management, chances are we've covered it. To read more, visit masslomap.org/blog.

LoMac—More attorneys are using Macs and iOS devices than ever before, and more are switching every day. We provide tips and point to effective resources for lawyers and law firms using Apple products at masslomap.org/LoMac.

START-UP KIT—If you're establishing your own law firm, we've got your primer. To start, visit masslomap.org/start-up-kit.

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